



Your Rights on Customer Proprietary Network Information (CPNI)

Pierce Telephone Co., Inc. (PTC) and Pierce Long Distance (PLD) knows the importance of personal privacy to our customers. PTC keeps all account information strictly confidential to the fullest extent possible and uses industry-accepted technology to safeguard customer data. Recent changes in federal law concerning telecommunications companies, regulates the use of account information to selectively market specific products and services to specific customers.

This information, legally referred to as Customer Proprietary Network Information (CPNI), includes data such as which long distance carrier you have chosen, what calling features you use and which calling plans, if any, you have subscribed to.

Only PTC & PLD can see or use this information. It is never released to outside companies. You have the right, and we have the duty under federal law, to protect the confidentiality of this information.

No action on your part is necessary unless you wish to restrict PTC & PLD's use of this type of information to contact you for the purpose of tailoring our service offerings to your individual needs. Should you wish to restrict use of your CPNI, please call us at 402-329-6225 or send an e-mail to info@piercetelphone.com. Your request should be sent within 30 days of receipt of this notice. Restricting CPNI may make you ineligible to receive information from PTC about new products and services, packaged offerings, and various promotions.

Whatever you decide will not affect the provision of any services to which you subscribe. Your approval or denial for use of CPNI will remain valid until you tell us otherwise. Again, we only use your account information to market other telecommunication products and services we offer and no action is required on your part unless you wish to restrict use of your CPNI. You will still receive monthly bill inserts, quarterly newsletters, and other publications that are sent to all customers at the same time, so you will be kept up-to-date.

We look forward to being able to serve your telecommunication needs more efficiently with new products and services based on the information we know about your account.

I have read my rights on CPNI and understand that I am opting out and do not want to receive any information from Pierce Telephone Co., Inc and/or Pierce Long Distance unless it is publications that are sent to all their customers.

Signature

Date

Phone Number